

2023 Sponsorship & Promotional Opportunities

COMMUNITY LEADER - \$5,000 ANNUAL INVESTMENT WITH INDUSTRY EXCLUSIVITY Sponsorship promoted January — December 2023. 1 SOLD

- Chamber Membership
- · Logo/brand promoted on chamber website homepage with link to your website
- Logo/brand promoted in weekly newsletter with clickable link (sent to all active and prospective member representatives)
- Logo/brand promoted on Chamber social media sites (more than 2,700 followers)
- Complimentary access to the following chamber events (up to 4 representatives)
 - Luncheon (1 time per year)
 - Breakfast Before Business (3 times per year)
 - Women of the VUE (3 times per year)
 - 4 Tickets to Annual Crawfish Boil
- Opportunity to give remarks at two chamber events (must be scheduled in advance)
- · Opportunity to have table for displaying your company's brand and materials at two events
- Opportunity to distribute collateral materials at all events
- 10 x 3 banner and 10 x 10 vendor space at Bellevue Community Picnic
- One post on social media promoting your business or initiative
- One e-mail about your company's ambassador or initiative sent to all active and potential members (copy and graphics to be provided by a representative from your company)
- Verbal recognition at all events
- List of registrants from all events upon request. Includes name, phone number, address.
- Enhanced Directory Listing / Priority Placement



COMMUNITY CHAMPION - \$2,500 ANNUAL INVESTMENT Sponsorship promoted January – December 2023

- Chamber Membership
- · Logo/brand promoted on chamber website homepage with link to your website
- Logo/brand promoted in quarterly newsletter with clickable link (sent to all active and prospective member representatives)
- Logo/brand promoted on Chamber social media sites (more than 2,800 followers)
- Complimentary access to the following chamber events (up to 2 representatives)
 - Luncheon (1 time per year)
 - Breakfast Before Business (3 times per year)
 - Women of the VUE (3 times per year)
 - 2 tickets to the Annual Crawfish Boil
- Opportunity to give remarks at one event (must be scheduled in advance)
- · Opportunity to have table for displaying your company's brand and materials at one event
- Opportunity to distribute collateral materials at all events
- Verbal Recognition at all events
- 10 x 10 Vendor space and 3' x 3' sign at Bellevue Community Picnic



COMMUNITY ADVOCATE - \$1,500 ANNUAL INVESTMENT Sponsorship promoted January – December 2023

- Chamber Membership
- · Small Logo promoted on chamber website homepage with link to your website
- Complimentary access to the following chamber events for one person
 - Luncheon (1 time per year)
 - Breakfast Before Business (3 times per year)
 - Women of the VUE (3 times per year)
- One social media post video of customer(s) interacting with your business
- Verbal Recognition at all events
- 10 x 10 Vendor space at Bellevue Community Picnic



COMMUNITY ADVOCATE - \$2,000 ANNUAL INVESTMENT Sponsorship promoted January – December 2023

WEEKLY E-MAIL MARKETING SPONSOR

- Your company's banner included in each e-mail (newsletters, event reminders)
- \$200 monthly / \$2,000 annual commitment







2023 BELLEVUE COMMUNITY PICNIC

Align your brand with this community event, targeted to families in Bellevue and surrounding areas. An average of 15,000 people attend this 42-year-old festival each year! Your partnership with the Bellevue Harpeth Chamber will:

- Increase brand loyalty
- •Improve brand awareness
- Build brand sentiment
- •Showcase your products and services
- Drive retail traffic
- Capture sales leads
- •Highlight your commitment to community

Your company will be featured before, during and after the event. Additionally, as a vendor, you will have multiple opportunities to directly engage with consumers and clients during the Picnic.



SPONSORSHIP PACKAGES

Exclusive Presenting Sponsor	\$10,000 SOLD
Exclusive Fireworks Sponsor	\$7,500 \$2500 SOLD
Exclusive Entertainment Sponsor	\$7,500
Exclusive Patron's Party Sponsor	\$5,000
Exclusive Community Partner- Food Tent (naming rights)	\$3,500
Exclusive Community Partner – Kidz Zone	\$3,500
Exclusive Supporting Partner – Photo Booth Sponsor	\$3,500 SOLD
Exclusive Supporting Partner - Charging Station Sponsor	\$2,000
Exclusive VIP Area Sponsor	\$2,000
Exclusive Supporting Partner - Pets & Dog Adoption	\$2,000
Exclusive Partner - Ride Ticket/Wristband	\$2,000
Exclusive Ticket Tent Sponsor	\$2,000
Exclusive Silent Auction Sponsor	\$2,000 SOLD
County Fair	\$2,000
Exclusive Rides Sponsor	\$2,000
Branding Sponsor	\$1,500
Golf Cart Sponsor	\$500
Marketplace Sponsor	\$300
Supporter	\$100

Donations are accepted for any amount and can be made prior to the picnic or at the check-in.



EXCLUSIVE PRESENTING SPONSOR \$10,000

- Company name and logo integrated on all communication, promotion, media, posters and signage
- Press Release about your sponsorship distributed to local media
- Prominent Vendor Space location (2) 10 X 10 spots
- Company Name and Logo integrated into Social Media Campaign and weekly emails. Includes a minimum 4 email blasts, 6 social media mentions
- · Live Stage Mentions every hour
- Featured business of a Chamber luncheon or Breakfast Before Business
- Logo and Presenting Sponsor acknowledgment at all chamber programs beginning January ,
 2023
- Feature your company's ambassador in day-of media coverage.
- 8 ride wristbands made available for your team or clients
- 1 featured social media post, boosted by the BHCC*
- Access for you and up to 4 employees at the VIP Area



EXCLUSIVE FIREWORKS SPONSOR - \$7,500 BELLEVUE COMMUNITY PICNIC

- Fireworks display naming rights
- Special graphic created for fireworks sponsor with your company's logo, included in all communications, included on the BCP webpage
- (1) Large 10 x 20 Vendor Space with
- Sponsorship announced on social media and included in weekly e-mail campaign
- Your company mentioned from the stage every hour
- Press Release about your sponsorship distributed to local media
- Featured business of a Breakfast Before Business
- 4 ride wristbands made available to your team or clients
- Access for you and up to 4 employees at the VIP Area
- 1 featured social media post for your company about the fireworks partnership on day of the event



EXCLUSIVE ENTERTAINMENT SPONSOR \$7,500

- Naming rights to stage
- Your company's branding displayed on stage banner
- Prominent Vendor Space location (2) 10 X 10 spots
- Press Release about your sponsorship distributed to local media
- Large company logo on the sign at chamber tent
- Company name and logo integrated into Social Media Campaign and weekly emails. Includes a minimum 4 email blasts, 4 social media mentions, and 1
 Facebook Live from picnic
- Live Stage Mentions every hour
- Featured business at a Chamber Luncheon or Breakfast Before Business
- Logo and community sponsor acknowledgment in all chamber programs leading up to the picnic.
- Access for you and up to 4 employees in the VIP Area



EXCLUSIVE KIDZ ZONE SPONSOR (NAMING RIGHTS) - \$3,500

- Kidz Zone Tent named after your company Large banner placed on tent
- 10 x 10 Vendor Space with
- Sponsorship announced on social media and included in weekly email campaign
- Your large business logo on sign at chamber tent
- Mentions from the stage throughout the day
- Press Release about your sponsorship distributed to local media
- 2 minute presentation at Breakfast Before Business.
- 1 Facebook live post featuring your ambassador during the picnic at Kidz Zone Tent
- Access for you and up to 4 employees at the VIP Area



EXCLUSIVE COMMUNITY PARTNER - FOOD TENT SPONSOR \$3,500

- Food Tent named after your company Large banner placed on tent
- 10 x 10 Vendor Space
- Sponsorship announced on social media and included in weekly email campaign
- Your large business logo on sign at chamber tent
- Mentions from the stage throughout the day
- Press Release about your sponsorship distributed to local media
- 2 minute presentation at Breakfast Before Business.
- 1 Facebook live post featuring your ambassador during the picnic at Food Tent
- 1 featured Facebook post on a date of your choosing*
- Access for you and up to 4 employees at the VIP Area

*Must be a mutually agreed upon time and not interfere with other BHCC business or events



EXCLUSIVE SUPPORTING PARTNER - PHOTO BOOTH SPONSOR -\$3,500

- Your company name/logo on 1 (one) 10 x 3 banner near Photo Booth
- 10 x 10 Vendor Space at picnic next to Photo Booth
- Photo Vendor Space available for 5 hours Patrons of the picnic will have their photo made, get prints and share on social media with your company's logo
- Sponsorship announced on social media and included in weekly e-mail campaign
- Your business logo on sign at chamber tent
- Mentions from the stage throughout the day (minimum of 3)
- 2 minute presentation at Breakfast Before Business, Women of the VUE or After Hours Event
- 1 exclusive social media post about your business
- Access for you and up to 4 employees in the VIP Area



EXCLUSIVE SUPPORTING PARTNER: CHARGING STATION SPONSOR - \$2,000

- Your company name/logo on 1 (one) 10 x 3 banner at the charging station
- 10 x 10 Vendor Space at picnic next to charging station (your company provides the station –
 We will place you near electricity)
- Sponsorship announced on social media and included in weekly e-mail campaign
- Your business logo on sign at chamber tent
- Mentions from the stage throughout the day (minimum of 3)
- 2 minute presentation at Breakfast Before Business, Women in Business or After Hours Event
- 1 exclusive social media post about your business
- Access for you and up to 4 employees in the VIP Area



EXCLUSIVE VIP AREA SPONSOR - \$2,000

- Mix and mingle and stay cool in the Cool People Cooling Area for VIPs.
- Your company logo on the Picnic web page
- Your company logo on sign at chamber tent
- Your company logo in weekly emails and sponsorship announcement via social media.
- Opportunity to network with other sponsors at the \$1,000+ level, VIPs and picnic committee members
- VIP access for your company's employees
- Food, drinks, seating, tables, etc. will be provided for your enjoyment.
- · Your logo prominently displayed on outside of VIP Area
- Opportunity to display product or materials for those with tent access.
- One Facebook Live post from the VIP Cool People Cooling Area with your company ambassador.*

*Must be a mutually agreed upon time and not interfere with other BHCC business or events



EXCLUSIVE SUPPORTING PARTNER: PET AND DOG ADOPTION AREA SPONSOR \$2,000

- Your company name/logo printed on banner at dog adoption area
- 10 x 10 Vendor Space at picnic
- Sponsorship announced on social media and weekly e-mail campaign
- Your business logo on sign at chamber Vendor Space
- Mentions from the stage throughout the day
- •2 minute presentation at Breakfast Before Business, Women in Business, or After Hours Event
- 1 exclusive social media post*
- Access for you and up to 4 employees in the VIP Area

*Must be a mutually agreed upon time and not interfere with other BHCC business or events



EXCLUSIVE PARTNER - RIDE TICKET / WRISTBAND SPONSOR \$2,000

- Your company name/logo printed on wristbands
- 10 x 10 Vendor Space at picnic
- Sponsorship announced on social media and included in weekly e-mail campaign
- 3 mentions from the stage throughout the day
- Introduction at Breakfast Before Business
- 1 exclusive Facebook post about the rides featuring your company
- Your business name on sign at chamber Vendor Space
- Access for you and up to 4 employees in the VIP Area



SUPPORTING PARTNER: BRANDING SPONSOR - \$1,500

- Your company name/logo on one 10 X 3 banner on lawn on picnic grounds
- 10 x 10 Vendor Space at picnic
- Your company logo on Bellevue Community Picnic web page
- Sponsorship announced on social media and included in weekly e-mail campaign
- Your business name and sign at chamber Vendor Space
- Thank you from the stage twice throughout the day (minimum of 2)
- · Introduction at Women in Business, Breakfast Before Business, or After Hours Event
- · Access for you and up to 4 employees in the VIP Area



MARKETPLACE SPONSOR - \$300

- Your company's logo listed on one 3 x 3 corrugated plastic sign, promoting your business on the vendor walkway
- Your small business logo on the Bellevue Community Picnic web page
- Company name mention from stage during thanks
- Include in thank you email following event







CHAMBER LUNCHEON CELEBRATE. CONNECT. LEAD.

BELLEVUE COMMUNITY PICNIC MARKETPLACE SPONSOR - \$300

The luncheon is hosted at a member-owned venue that provides excellent food and atmosphere. Held in the spring, these meetings are considered official meetings of the chamber, and are extremely well attended.

Dynamic networking opportunities and influential keynote speakers make the Luncheon a must- attend event. Former speakers include the CEO of the Nashville Predators Sean Henry, Cordia Harrington, Dr. Ming Wang, political leaders and Scott Hamilton.



"Our Chamber Luncheons are fantastic. We always have a big crowd of enthusiastic community leaders coming together to meet, eat and have a great time. I look forward to this event every time."

- Michael Holmes, Expedia Cruiseship Centers



CHAMBER LUNCHEON - CELEBRATE. CONNECT. LEAD.

PRESENTING SPONSOR \$2,000

- Industry Exclusivity
- •8 tickets to the Luncheon at prime table
- •Luncheon communicated and marketed with business name/large logo included in the following:
 - Chamber website
 - Social media
 - Emails leading up to the event
 - Digital presentation at event
 - Table Signage
- •Opportunity to have exhibit table for displaying your company's brand and materials
- Photo opportunity with keynote speaker
- Verbal Thank you at luncheon
- List of registrants upon request. Includes name, phone number, address
- •Distribution of your company's materials at the event
- For package sponsor, a short video can be created of your company's ambassador to be distributed via social and email post event
- •Opportunity for your company to do a giveaway at event to collect cards/emails



CHAMBER LUNCHEON CELEBRATE. CONNECT. LEAD.

PARTNER LUNCHEON SPONSOR \$1,000

- •Luncheon communicated and marketed with business name/small logo included in the following: - Chamber website
 - Social media
 - Emails leading up to the event
 - Printed event program
 - Digital presentation at event
 - Table Signage
- •8 tickets to each Chamber Luncheon
- Verbal Thank you at luncheon
- Distribution of your company's materials at the event
- List of registrants upon request. Includes name, phone number, address



CHAMBER LUNCHEON CELEBRATE, CONNECT, LEAD.





BRENIERST REFERENCE. CONNECT. LEAD.

Join business professionals for breakfast, networking and informative speakers designed to inspire and help you and your business excel. Held in January, July, and October. Examples of these fun and educational sessions include topics such as Focus & Productivity, Using Social Media to Promote Your Business, and Prevention of Cyber Crime. Members leave with useful tips and ideas that can be easily implemented into their daily routines. Creative networking activities that allow you to raise your professional profile while meeting other business & organization professionals are also part of Breakfast Before Business.







PRESENTING SPONSOR: \$500

- Industry Exclusivity (CPA/Tax Prep/Bookkeeping unavailable)
- Vendor Space or engagement opportunity provided (i.e. sponsor provided giveaway)
- Your company's collateral distributed at event
- 3-minute talk time for your company's ambassador
- Free for your company's employees (up to 4 people)
- Social media post featuring your company's sponsorship
- Email to active & potential members announcing your company's sponsorship
- •List of registrants from all events upon request. Includes name, phone number, address.
- Breakfast communicated and marketed with business name/logo included in the following:
 - Chamber website
 - Social media (approx. 2,000 followers)
 - Emails leading up to the event
 - Event program (print or PowerPoint)



PARTNER SPONSOR \$250

- Communicated and marketed with business name/small logo included in the following: Chamber website
 - Social media
 - Emails leading up to the event
 - Digital presentation at event
 - Table Signage
- •2 tickets to event
- Verbal Thank you at event
- Distribution of your company's materials at the event
- List of registrants upon request. Includes name, phone number, address



PARTNER SPONSOR \$250





PARTNER SPONSOR \$250 WOMEN OF THE VUE

Women of the VUE is designed to focus on women in business in the Bellevue and surrounding areas.

Through educational and networking events, we hope to bring together women of all ages and backgrounds to address issues related to professional development and leadership while creating a robust mentoring and support network that fosters success in both careers and community engagement. At each event, we will engage a different charitable organization that supports women in the Nashville area. Events are held in February, August and November.





WOMEN OF THE VUE

PRESENTING SPONSOR \$500

- Industry Exclusivity
- Display or engagement opportunity provided at each event (i.e. sponsor provided giveaway, demonstration, etc.)
- 4 tickets to each event
- Your company's collateral distributed at event
- 3 minute talk time for your company's ambassador
- Social media post featuring your company's sponsorship
- •List of registrants from all events *upon request*. Includes name, phone number, address.
- Events communicated and marketed with business name/logo included in the following:
 - Chamber website
 - Social media (approx. 2,000 followers)
 - Emails leading up to the event
 - Printed or Digital Event program



WOMEN OF THE VUE

PARTNER SPONSOR \$250

- Event marketed with business name/small logo included in the following:
 - Chamber website
 - Social media
 - Emails leading up to the event
 - Printed event program
 - Digital presentation at event
 - Table Signage
- 2 tickets to the event
- Verbal Thank you at event
- Distribution of your company's materials at the event
- List of registrants upon request. Includes name, phone number, address



WOMEN OF THE VUE

PARTNER SPONSOR \$250





BHCC CRAWFISH BOIL MUDBUG MADNESS CAJUN KING SPONSORSHIP \$2,500

- Company name and logo integrated on all communication, promotion, media, posters and signage
- Premier signage at entrance
- Company Name and Logo integrated into Social Media Campaign and weekly emails. *Includes a minimum 4 email blasts, 6 social media mentions, and 1 Facebook Live
- Vendor Space at event
- Your company name/large logo on one 10x3 banner at the event
- 10 each wristbands for entry to the event
- Live stage mentions every hour
- Large logo with link listed on Chamber website
- 10 Enjoy the VUE T-shirts
- Speaking opportunity at a chamber event



BHCC CRAWFISH BOIL MUDBUG MADNESS

BIG BAYOU SPONSOR \$1,000

- Company Name and Logo integrated into Social Media Campaign and weekly emails
- *Includes a minimum 2 email blasts, 2 social media mentions, and 1 Facebook Live
- Live stage mentions every hour
- Your company name/ medium size logo on one 10x3 banner at the event
- 5 each wristbands for entry to the event
- Sponsorship listed (medium logo with link) on Chamber website
- •5 Enjoy the VUE T-shirts



BHCC CRAWFISH BOIL MUDBUG MADNESS

BON AMI SPONSOR \$500

- •Live stage mentions every hour
- Your company name/small logo on one 10x3 banner at the event
- •2 wristbands for entry to the event
- •Sponsorship listed (small logo with link) on Chamber website
- •Sponsorship announced on Facebook and Instagram (more than 2,800 followers)



BHCC CRAWFISH BOIL MUDBUG MADNESS

BON AMI SPONSOR \$500

CATERING SPONSORSHIP



CATERING SPONSORSHIP

CATERING SPONSOR - (IN-KIND SPONSORSHIP

Catering provided for up to 70 people at Breakfast Before Business, Business After Hours and Women of the VUE event

*Signed Catering Agreement required for each event, outlining specifics of the event and details of food provided

Your Company Will Receive:

- Your company's logo and basic contact information marketed for each event including:
 - Chamber website
 - Social media (Facebook and Instagram)
 - Weekly emails to active and potential members one month prior to event
 - Event program (print or PowerPoint)
- Vendor table at each event for display of your company's materials
- Free access to catered events for up to 4 of your staff
- Introduction and two-minute speaking opportunity at each catered event
- Distribution of your company's materials at each event
- Company Ambassador featured in member email article twice/year
- One Year Membership Included



CATERING SPONSORSHIP

AVAILABLE CATERING SPONSOR EVENTS: IN-KIND SPONSORSHIP

Breakfast Before Business

Women of the VUE

Business After Hours

Examples of catered meals to include

For Breakfast Before Business:

Examples: Scrambled eggs or omelets, breakfast meat such as sausage or bacon, assorted fruit, bread or pastry, potatoes or grits, coffee, coffee creamer, sugar/sweeteners, juice, utensils, plates/bowls, cups (no Styrofoam allowed), napkins, chaffing dishes and Sterno, if required.

For Women of the VUE:

Heavy appetizers for after 5:00 PM events

Entrée & two sides or comparable offering, dessert, sweet and unsweet iced tea, sugar/sweeteners, utensils, plates/bowls, cups (no Styrofoam allowed), napkins, chaffing dishes and Sterno, if lunch(615) 446-7070

